



EasyHits4U 101:

Quick Guide for Beginners

EasyHits4U is one the most prominent online marketing programs on the Web. Over 200,000 members joined our program during the last seven years.

But how does it work? What can you achieve on EasyHits4U?

EasyHits4U 101 answers these questions and many others. The goal of this quick guide is to get you up to speed on how to get the maximum benefit from your EasyHits4U membership. You can also [check our FAQ and Tutorials sections](#)

What is EasyHits4U?

EasyHits4U is the most popular traffic exchange program on the Web with over two hundred thousand registered members. Our program allows you to promote your own sites, referral/affiliate links from other programs, banner and text ads to other registered members, and build your own downline here. We have delivered large volumes of traffic to our members' sites since 2003.

As you probably know, new traffic exchanges pop up every day, but the EasyHits4U traffic exchange is still growing rapidly and becoming more and more popular in the online marketing world. So what makes us so popular and why do so many people keep coming back to this website? You will find the answers as you read this quick guide. 😊

How does it work?

For every site you visit (we call this "surfing"), you will receive one visitor back to your site. We provide a fair 1:1 exchange ratio. There's no limit to the amount of free hits you can receive per day — 10, 100, or even 1,000. While surfing, you earn credits and receive bonuses on each prize page (credits, banner and text ad impressions, cash, Premium days, surf drawing tickets). Each credit you earn can be exchanged for one visitor to your page. Other terms will be explained below.

You can also convert credits into banner and text ad impressions on the ["Credits -> Impressions" page](#) and assign them to your banners and text ads. You can request payout to your PayPal/AlertPay account as soon as you earn the minimum of \$3.00 or convert earned cash into credits, impressions, or Premium Days at any time.



What can you do on EasyHits4U?

- ✓ Promote your own sites and referral links from other programs you use.
- ✓ Promote your banners and text ads to other members.
- ✓ Add your links to our reciprocal [Link Directory](#).
- ✓ Submit your articles to our [Articles section](#), and much more.

Key Terms






Surfing is the process of viewing sites submitted into rotation by other registered members. For every site you visit on a 20-second timer you'll get one visitor back to your site.

One *credit* is the same as one visitor to your site. Each credit you earn can be exchanged for one visitor to your page.

Banner/text ad impressions is the number of times a banner/text ad is rendered for viewing. One impression is equivalent to one opportunity to see an ad.

Banners and text ads are shown to all members when they surf member sites and also inside the members' area.

The Exchange Ratio can be 2:1 or 1:1 at EasyHits4U. Surfing with a 2:1 ratio will earn you 1 credit for two viewed sites on a 15-second timer. With a 1:1 ratio you earn 1 credit for each view site on a 20-second timer. Premium members receive a 1:1 ratio on a 15-second timer. We recommend that members use the surfing option with a 2:1 exchange ratio, if they want to earn cash and bonuses faster. Use a 1:1 exchange ratio to earn more credits.

Exchange ratio	 Free member	 Premium member
15 second timer	2:1  a credit of 0.5 for each visited site	1:1  1 credit for each visited site
	20 second timer	1:1  1 credit for each visited site

If your *auto-assign ratio* is 50% then

– a credit of 0.5 goes to your account balance (as "unassigned" credits which can be assigned to your site later)

and

– a credit of 0.5 goes towards your Web site balance (as "assigned" credits; 1 credit is equal to 1 visitor).

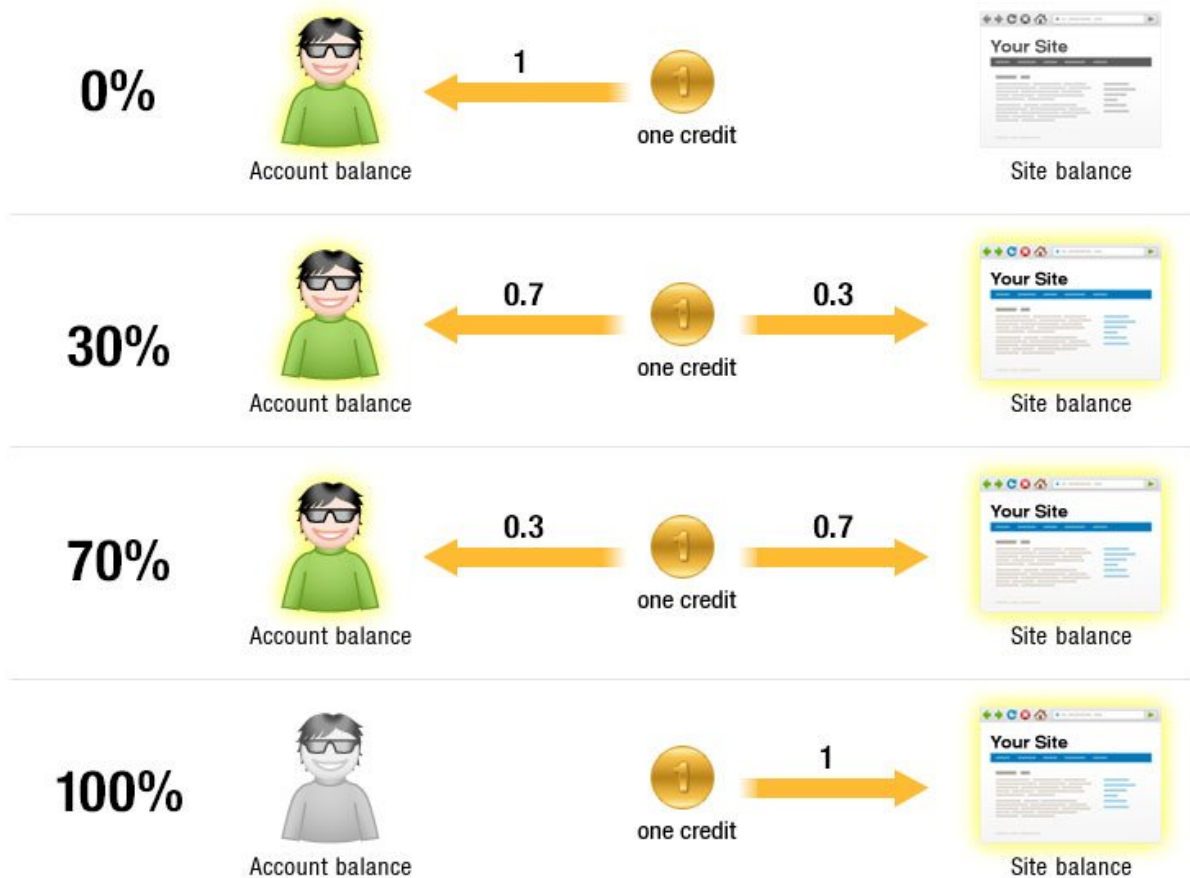
So, in fact you are getting 1 credit for every site you visit on 20 second timer.

Also you can change your auto-assign ratio on the ["Account info" page](#).

For example, if it is equal to 100%, then all earned credits will be assigned to your sites automatically.

If it is equal to 0%, then all earned credits will be accumulated on your account balance and can be assigned to your sites later.

Auto-assign ratio:



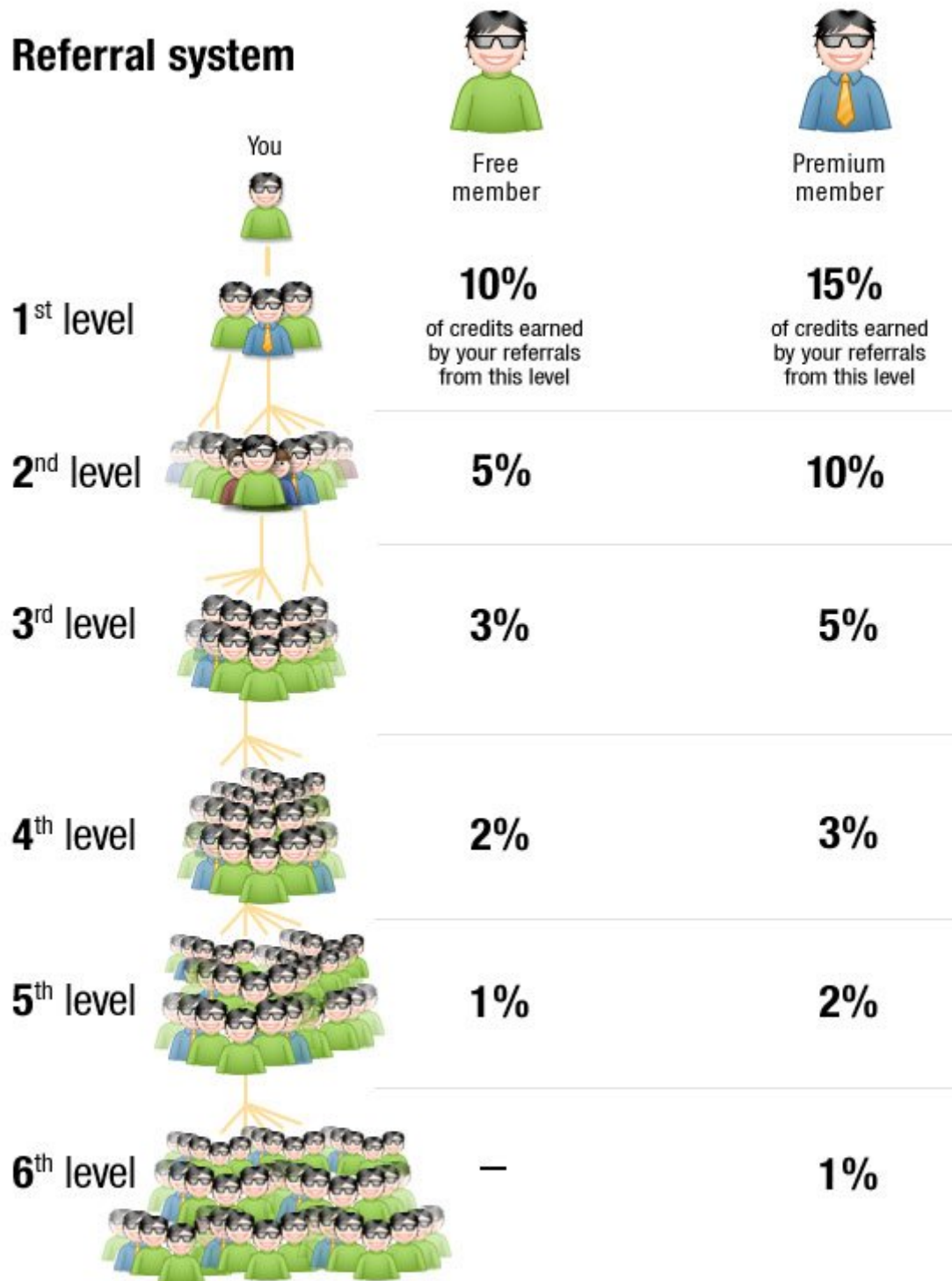
While you are surfing you are given *surf drawing tickets* for the current day's drawing. Three lucky surfers receive a \$1 cash bonus each and three more surfers receive 500 credits each. When the drawing is made at the time of the server restart, winners automatically receive email notifications about their prizes. After that, all old surf drawing tickets are voided and a new drawing starts. More surfing = More drawing tickets = More chances to win!

What are referrals and why do I need them?

When you refer users to EasyHits4U, they join your EasyHits4U downline. We have 5-tier referral program (10%, 5%, 3%, 2%, 1%).

- ✓ You receive 10% of hits earned by people whom you've directly referred, 5% of hits earned by people referred by your referrals, and so on through five tiers.
- ✓ You receive a \$0.10 cash bonus for every person you refer that surfs 100 or more sites.
- ✓ You can motivate your first level referrals to surf more and promote your programs to them from the ["Contact Referrals" page](#) at any time.

Referral system



How can I get more referrals?

- ✓ Tell your friends about this site and give them a special referral link, such as: http://easyhits4u.com/?ref=your_login.

- ✓ Promote our splash pages, banners, and text links on other websites. We have [created](#) a lot of different splash pages, peel away ads, banners, and text links to help you refer new members.
- ✓ Create unique-looking splash pages with your EasyHits4U referral link using our free [Easy Splash Builder tool](#). Splash pages usually work very well in traffic exchanges.

Can I earn some cash with EasyHits4U?

- ✓ You will receive cash for active surfing at the rate of \$0.30 for 1000 sites viewed.
- ✓ We pay you \$0.10 for every person you refer who surfs 100 or more sites.
- ✓ You will earn commissions of up to 40% from all purchases of Easy Splash Builder and Easy Rotator tools made by your first level referrals.

Don't forget that you can promote moneymaking programs and build your downline in our traffic exchange as well.

Please note that EasyHits4U is not a moneymaking machine. The site is designed as a traffic exchange, and the bonus that members receive for surfing is simply an added benefit. The site is not designed to encourage people to work full time to make money.

What is a Premium membership?

It is absolutely free to participate in EasyHits4U, but if you are a serious marketer and use EasyHits4U regularly, you may want to [try our Premium Membership](#).

As a Premium Member you receive:

- ✓ Our 6 level referral program (15%-10%-5%-3%-2%-1%)
- ✓ 500 bonus credits every month
- ✓ 2000 banner impressions every month
- ✓ 2000 text ad impressions every month
- ✓ Up to 2500 additional bonus credits after upgrade
- ✓ The 1:1 exchange ratio on the 15 second timer
- ✓ Premium Members receive more traffic to their sites than regular members.
- ✓ More guaranteed prizes on bonus pages during surfing

- ✓ You can promote an unlimited number of sites.
- ✓ You can promote up to two rotators with up to 20 sites in each.
- ✓ Earn commissions of up to 40% from purchases of our Easy Splash Builder and Easy Rotator tools made by your first level referrals.
- ✓ Your links in the [Links directory](#) appear on the top of each section.
- ✓ Referrals are added to your account randomly from direct sign-ups.
- ✓ An increased ratio for converting credits into banner and text ad impressions (1:35 and 1:50 instead of 1:25 and 1:30)
- ✓ Our support team checks sites, banners, text links, and emails from our Premium members first.
- ✓ Hide banners in the surf frame.

It's only **\$7.95** per month or less. [Upgrade your account!](#)


Best Practices

- ✓ Use only fresh promotional materials to get better results.
- ✓ Check our newsletters for contests, updates, and new features.
- ✓ Use custom splash pages regularly because they work very well in traffic exchanges.
- ✓ Build relationships with your referrals, but don't spam them.
- ✓ Analyze the results of your ad campaigns with internal statistics and with third party tracking tools such as [HitsConnect](#) or [TEtoolbox](#).
Graphic buttons or Javascript codes (for example, Google Analytics) are not the best choice because they are usually placed on the very bottom of a page and do not always load within 15-20 seconds.

What bonuses will I get?

All members receive:

- Bonus pages with guaranteed prizes in rotation (credits, banner impressions, text ad impressions, Premium days, Surf drawing tickets and even extra cash!)
[Premium members](#) and [toolbar users](#) receive even bigger guaranteed prizes.
More you surf — More chances to get your guaranteed prizes!
- Signup bonus of 50 free credits and 500 text ad impressions (after you [surf your first 50 sites](#))

- \$0.30 cash bonus for 1000 viewed sites.
Earned credits can be converted into traffic to your sites. As soon as you get \$3.00 on your [account balance](#), you can request a cashout to your PayPal or AlertPay account.
- \$0.10 for every person you refer that surfs 100 or more sites. 
- Get free credits from your referrals on 5 levels:
10% of credits earned by your 1st level referrals, 5% of credits - 2nd level, 3% - 3rd level, 2% - 4th level, 1% - 5th level
- Geographic, day and time targeting for your ads.
- Regular Surfing and Referral Contests with cool prizes (check the latest newsletters for details).
- Top 10 surfer bonus:
1st place surfer receives 10% of their today's earned credits, 2nd - 9%, etc. 10th place surfer receives 1% bonus.
- Site listing in our [Links Directory](#) for free
- Additional exposure of your business if you submit articles to our ["Articles" section](#)
- Friendly support from our team.

New and new regular features and bonuses become available all the time!

What is [Easy Splash Builder](#)?

You can create, update, host, and track your own *splash pages* for any website with this free tool.

Promote eye-catching short splash pages for any program, not only standard affiliate/referral pages, to get more signups and sales. Do not forget to submit your new splash page into rotation at EasyHits4U and to other programs you use.

What is [Easy Rotator](#)?

This free tool will help you to manage, host, and track your own site *rotators* for FREE.

When users open your rotator URL, one of web pages from your rotator will be shown to them automatically. Instead of managing all your links in all the programs you use, you can simply enter your Easy Rotator URLs in all the programs you use (only once) and update the list of your referral/affiliate links inside your Easy Rotator from one place any time. Obviously this tool will save you a lot of valuable time. So let our Easy Rotator script to do that boring stuff for you!

What about the Links Directory?

Our Reciprocal Links Directory was designed to help you find sites within categories of interest.

You can also increase your sites' link popularity and their volume of targeted traffic when you submit your sites in the directory.

To be approved in our [Links Directory](#), you need to put a link to our site from the site you submit.

Why is EasyHits4U #1?

- ✓ We listen to our members. We can't live without regular polls and surveys. Your opinion is very important to us.
- ✓ We develop new features and update existing functionality all the time. Our To-Do list rarely runs shorter than 20 pages and we add new items to it every day.

I still have some questions!

Obviously we cannot cover all your questions in this quick guide. We have been developing this system for years and it has very wide functionality.

But don't worry! Just [start by browsing the FAQ and Tutorials](#) sections to dive into the details and to be able to get the most out of EasyHits4U. Also you can get many tips on each page; mouse over on appropriate question icon (?) and you will get a detailed explanation of that element. We have many such tips on site pages!

Don't forget that our [Support team](#) is happy to help you 24 hours a day as well.